

### Global provider of content and wireless IFE solutions

Adding value to airlines through service differentiation and innovation since 1984.



## Quality. Innovation. Value.

We provide a 'turnkey' service meeting all your content, wireless, ancillary and design needs





















Movies

Publications

YouTube

### **Content**

We work with all major Hollywood Studios and 500+ media distributors worldwide, enabling us to provide bespoke content solutions that meet all your IFE needs.

To support our vast content catalogue, we provide editing, encoding, and multilingual subtitling, which is configured to meet the requirements of all major hardware integrators. Our innovative online Content Selection Tool and content processing platform, with automated metadata and encoding tools, results in the most reliable and quickest delivery of content in the market.

Panasonic THALES SAFRAN BURRANA





#### Alongside traditional IFE content, we are experts in sourcing exclusive online video content.

Inflight Dublin has the exclusive distribution rights for Dude Perfect content for the inflight entertainment market. The YouTube sensation boasts an impressive 54 million followers and over 10 billion views with their unique and exciting content that will make an IFE offering stand out from the crowd. If you have a YouTube channel you want to exclusively showcase on your airline, we can make it happen.



#### We pride ourselves on delivering creative and tailored wellness and educational content.

Inflight Dublin's brand-aligned EASE Wellness Breathing Exercise helps anxious travellers feel more relaxed during their flight. Compatible with all inflight entertainment systems, the exercise can be loaded onto any Wireless or Seatback IFE system. Inflight Dublin can produce and source the best wellness, educational and ASMR content to create a relaxing experience for your passengers on board.



#### "...All the latest content"

"All the latest content being made available to our passengers supports our goal of providing our customers with truly a unique travel experience."





DO-160G











3G/4G Map enabled enabled (ADS-B)



### Everhub™ Wireless

The next-generation Everhub™ wireless server is the safest and most reliable on the market. The server is DO-160G certified and has enough power to stream HD content and digital services to an entire single-aisle aircraft.

The Everhub™ wireless server has a range of features including a 4G modem for remote syncing of data and content, a removable Solid State Drive (SSD) for fast content updates, and an intuitive touchscreen for easy crew operation. Power options include a hot-swappable battery configuration or an EASA/FAA approved aircraft-powered option.











Our Hollywood approved Everhub™ software platform is fully customisable and can be tailored to your brand and service requirements.

Our browser-based Everhub™ software platform also includes key services such as a moving map, passenger survey, integrated advertising service, E-commerce platform, as well as a crew application and digitized publications, which all aim to reduce physical touchpoints on board. Our cloud-hosted Control Centre allows for quick and easy remote set-up and calibration of services, removing unforeseen operational costs that are associated with legacy IFE systems.



Software













"...The system enhances the passenger experience!"

Everhub is the perfect solution for times like these where flexibility and fast changes are required more than ever. The system enhances the passenger experience on board and is a great valued addition to our inflight entertainment offering. IFD is making innovations on board possible with ease.



condor 🕏





Analytics



Advertising Destination



In-flight



Pre-loaded

### **Ancillary Services**

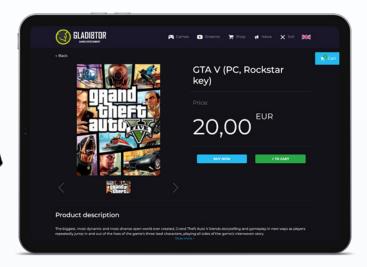
Generate revenue through strategic advertising and destination services that target your specific passenger audience.

Our partnerships with revenue-generating specialists allow us to provide a diverse range of advertising and digital sales opportunities to our clients. Promotion of destination services and excursions combined with onboard sales also has the potential to increase your inflight revenue tenfold. The Everhub™ Crew Application enables crew members to manage the sale of goods on board such as duty-free shopping and food and beverage purchases, all while minimizing crew-to-passenger contact.









Our Data Analytics platform, IFD Insights™, provides airlines with quantitative data reports on content usage trends and advertising for wireless and seatback IFE systems.

IFD Insights<sup>™</sup> also provides informative data in the areas of passenger demographics and in-flight sales. In parallel to the rich quantitative data, IFD Insights™ delivers qualitative reports from passenger survey data and social media analysis. The curated data is then utilised to develop routespecific advertising and tailored destination services to deliver new revenue streams.

#### "We are delighted with the quick turn-around of the solution..."

Our partnership with Inflight Dublin will enable us to expand our offerings and provide our passengers a wider array of inflight entertainment options as they fly with Philippine Airlines. We are delighted with the quick turn-around of the solution, particularly with the seamless integration of the local language and PAL's own content within the platform. Inflight Dublin has been effectively meeting our needs to ensure the synergy of our Inflight Entertainment (IFE) system and their everhub solutions.







In addition to our core services, Inflight Dublin specializes in bespoke digital solutions for clients with additional needs such as our Everhub™ Pre-loaded solution.

Combining the versatile Everhub™ software with the latest generation of Apple iPads provides an additional highend entertainment option for airlines. With early-window studio approvals, Inflight Dublin's full catalogue of content is available through an airline branded native app. Remote loading and syncing of content allows Inflight Dublin to rapidly update large content packages with ease from anywhere in the world.





"Inflight Dublin's experience in developing passengercentric platforms made them the obvious choice"

To ensure passenger expectations are consistently exceeded... Inflight Dublin's experience in developing passenger-centric platforms made them the obvious choice

Pauline Amarasingham, Global IFE Manager

















Safety

Motion Print/Digital

Design

Animation Microsites



Our Design team has over 20 years' experience in helping international brands to creatively and effectively communicate with their customers across various media channels from print to digital.

Our portfolio of print and digital design services consists of IFE guides, inflight magazines, safety cards, promo videos, 3D instructional videos, safety videos, and UX/ UI design for web, in-seat and mobile platforms. From concept to completion, we translate business goals and brand language into user-friendly experiences that showcase your products and services.

#### "The Inflight Dublin team is always a joy to work with"

The Inflight Dublin team is always a joy to work with. Their flexibility, engagement and friendly company culture with a can-do attitude makes us feel well taken care of by providing professional knowledge and guidance in the entertainment jungle we always feel certain that we get the best entertainment offering for our passengers.

Hanna Sandberg, Product Manager In-Flight Entertainment & Connectivity



# Looking for IFE experts with proactive and reliable support?

#### We won't let you down.

Inflight Dublin is headquartered at a state-of-the-art technical facility in Dublin, Ireland. We are independent, professional and debt-free, which enables us to make long-term investments in our client services. With worldwide reach and a multilingual international team, Inflight Dublin can meet all your IFE needs.



#### "... a responsive and dedicated service"

Inflight Dublin has continuously provided a responsive and dedicated service to Egyptair and has supported the development of our passenger offering including programme benchmarking, competitive analysis, and integration

Hany El Soufany, General Manager Of Research & Development



#### Locations



#### **Awards**

Inflight Dublin won the Technology Award in the PAX Tech International Awards.



#### Our clients include...

















































